

Breathwork Retreat: New Years Breath – Altes Loslassen, Neues Einladen

DATE: Friday, January 9, 2026
LOCATION: Schlangenbad, Hessen, DE

Event Description

Breathwork Retreat: New Years Breath – Altes Loslassen, Neues Einladen is a premier conferences event in Schlangenbad. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 38/100
Expected Attendance: 261 people
Event ID: DRxAW89FG7ETmj8Xg6

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 104 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
