

# Breast Cancer Run 5K Fun Run

DATE: Sunday, October 5, 2025  
LOCATION: Kinshasa, Kinshasa, CD

---

## Event Description

Breast Cancer Run 5K Fun Run is a premier sports event in Kinshasa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 51/100

**Expected Attendance:** 1,067 people

**Event ID:** FyJw9T8xQFeNxYH8K3

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 427 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/breast-cancer-run-5k-fun-run>

Document generated on 6/4/2026, 5:45:23 AM