

Break the Stuck, Mastering Momentum to Breakthrough to an Unprecedented Level of Success

DATE: Tuesday, September 9, 2025
LOCATION: Knoxville, Tennessee, US

Event Description

Break the Stuck, Mastering Momentum to Breakthrough to an Unprecedented Level of Success is a premier expos event in Knoxville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 3AZv4SsxZ62c7Lh4Es

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.