

# Brave The Stage: A Brave Arts Youth Company Fundraiser

DATE: Saturday, August 30, 2025  
LOCATION: Gowerton, Wales, GB

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## Event Description

Brave The Stage: A Brave Arts Youth Company Fundraiser is a premier performing-arts event in Gowerton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 41/100

**Expected Attendance:** 351 people

**Event ID:** 8rv8oioficMorZuwRN

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 140 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*