

Brasiliense Women - 1st Phase - Real Brasília vs Legião

DATE: Sunday, August 31, 2025
LOCATION: Samambaia, Distrito Federal, BR

Event Description

Brasiliense Women - 1st Phase - Real Brasília vs Legião is a premier sports event in Samambaia, Distrito Federal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 55/100
Expected Attendance: 1,747 people
Event ID: FCcxadEn3UyVAjT8i8

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 699 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.