

Brasileiro U23 (W) - Group Stage - Santos U23 vs Santo André U23

DATE: Saturday, September 13, 2025
LOCATION: Catanduva, BR

Event Description

Brasileiro U23 (W) - Group Stage - Santos U23 vs Santo André U23 is a premier sports event in Catanduva. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,130 people

Event ID: GKWiU6UxdVFSkp73W3

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 852 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.