

# Brasileiro U19 - Final Round - Group Stage - Mogi das Cruzes U19 vs Ourinhos / Catanduva U19

DATE: Tuesday, September 23, 2025  
LOCATION: Rio de Janeiro, BR

## Event Description

Brasileiro U19 - Final Round - Group Stage - Mogi das Cruzes U19 vs Ourinhos / Catanduva U19 is a premier sports event in Rio de Janeiro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 49/100

**Expected Attendance:** 900 people

**Event ID:** 8Lsbn5yWedwdSFVP48

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 360 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/brasileiro-u19-final-round-group-stage-mogi-das-cruzes-u19-vs-ourinhos-catanduva-u19>

Document generated on 6/4/2026, 12:49:49 PM