

Brasileiro U19 - Final Round - Group Stage - Minas U19 vs Franca U19

DATE: Wednesday, September 24, 2025
LOCATION: Rio de Janeiro, BR

Event Description

Brasileiro U19 - Final Round - Group Stage - Minas U19 vs Franca U19 is a premier sports event in Rio de Janeiro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,000 people

Event ID: 6Vyer556wd228h5Fu9

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.