

Brasileiro U17 - Finals - Grêmio U17 vs Atlético Mineiro U17

DATE: Saturday, October 18, 2025
LOCATION: Belo Horizonte, BR

Event Description

Brasileiro U17 - Finals - Grêmio U17 vs Atlético Mineiro U17 is a premier sports event in Belo Horizonte. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 18,101 people

Event ID: ACtEomxMNDTMkej4MU

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 7,240 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.