

Brasileiro U17 - Finals - Atlético Mineiro U17 vs Grêmio U17

DATE: Monday, October 13, 2025
LOCATION: Farrapos, Rio Grande do Sul, BR

Event Description

Brasileiro U17 - Finals - Atlético Mineiro U17 vs Grêmio U17 is a premier sports event in Farrapos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 17,046 people

Event ID: 4xb2FbEG5p9DwQi7bj

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,818 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.