

# Brasileiro U17 - 1st Phase - RB Bragantino U17 vs Botafogo U17

DATE: Wednesday, August 20, 2025  
LOCATION: Engenho de Dentro, Rio de Janeiro, BR

## Event Description

Brasileiro U17 - 1st Phase - RB Bragantino U17 vs Botafogo U17 is a premier sports event in Engenho de Dentro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 75/100

**Expected Attendance:** 17,801 people

**Event ID:** DQAZgyQcRpxrYvvAch

## Hotel Demand Indicators

**ADR Impact Index:** 7.9x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 7,120 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*