

# Brasileiro U17 - 1st Phase - Juventude U17 vs Internacional U17

DATE: Tuesday, August 19, 2025  
LOCATION: Alvorada, Rio Grande do Sul, BR

## Event Description

Brasileiro U17 - 1st Phase - Juventude U17 vs Internacional U17 is a premier sports event in Alvorada, Rio Grande do Sul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,636 people

**Event ID:** AKooErokqCSuaS6Mzg

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 654 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*