

# Brasileiro U17 - 1st Phase - Fluminense U17 vs Botafogo U17

DATE: Wednesday, September 3, 2025  
LOCATION: Várzea das Moças Niterói, Rio de Janeiro, BR

## Event Description

Brasileiro U17 - 1st Phase - Fluminense U17 vs Botafogo U17 is a premier sports event in Várzea das Moças Niterói, Rio de Janeiro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 56/100

**Expected Attendance:** 1,931 people

**Event ID:** AwcxGPJCqT9NvDsF2L

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 772 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*