

Brasileiro U17 - 1st Phase - Cuiabá U17 vs Palmeiras U17

DATE: Tuesday, September 23, 2025
LOCATION: Barueri, São Paulo, BR

Event Description

Brasileiro U17 - 1st Phase - Cuiabá U17 vs Palmeiras U17 is a premier sports event in Barueri. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 7,543 people

Event ID: HvnnEU2iSnA3dG9M92

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,017 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.