

Brasileiro U17 - 1st Phase - Cuiabá U17 vs Corinthians U17

DATE: Tuesday, August 19, 2025
LOCATION: São Paulo, São Paulo, BR

Event Description

Brasileiro U17 - 1st Phase - Cuiabá U17 vs Corinthians U17 is a premier sports event in São Paulo, São Paulo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,505 people

Event ID: 9eDA7UjK9jm9CG7t3C

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,402 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.