

Brasileiro U17 - 1st Phase - Cruzeiro U17 vs Santos U17

DATE: Wednesday, September 17, 2025
LOCATION: Santo André, São Paulo, BR

Event Description

Brasileiro U17 - 1st Phase - Cruzeiro U17 vs Santos U17 is a premier sports event in Santo André. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 3,782 people

Event ID: 3tLMjc5wge39e9EV2P

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,513 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.