

# Brasileiro U17 - 1st Phase - Atlético GO U17 vs Grêmio U17

DATE: Wednesday, August 27, 2025  
LOCATION: Eldorado do Sul, Rio Grande do Sul, BR

## Event Description

Brasileiro U17 - 1st Phase - Atlético GO U17 vs Grêmio U17 is a premier sports event in Eldorado do Sul, Rio Grande do Sul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,568 people

**Event ID:** 7mJciv4TxZBWhSrzw

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 627 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*