

Brasileiro U17 - 1st Phase - Athletico PR U17 vs Cuiabá U17

DATE: Tuesday, September 16, 2025
LOCATION: Cuiabá, Mato Grosso, BR

Event Description

Brasileiro U17 - 1st Phase - Athletico PR U17 vs Cuiabá U17 is a premier sports event in Cuiabá, Mato Grosso. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,000 people

Event ID: 3Jby6QxMCdgVa6UiQK

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.