

Brasileiro Feminino A1 - Semi-finals - Cruzeiro vs Palmeiras

DATE: Sunday, August 24, 2025
LOCATION: Barueri, São Paulo, BR

Event Description

Brasileiro Feminino A1 - Semi-finals - Cruzeiro vs Palmeiras is a premier sports event in Barueri. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,613 people

Event ID: 7VZMoTW5BDWNXCzuZT

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,845 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.