

# Brasileiro Feminino A1 - Semi-finals - Corinthians vs São Paulo

DATE: Sunday, August 24, 2025  
LOCATION: Pacaembu, São Paulo, BR

## Event Description

Brasileiro Feminino A1 - Semi-finals - Corinthians vs São Paulo is a premier sports event in Pacaembu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 72/100

**Expected Attendance:** 12,349 people

**Event ID:** BANnZWTH4K3KGPYaCy

## Hotel Demand Indicators

**ADR Impact Index:** 7.6x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,940 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*