

# Brasileiro Feminino A1 - Quarter-finals - Flamengo vs Palmeiras

DATE: Sunday, August 17, 2025  
LOCATION: Barueri, São Paulo, BR

## Event Description

Brasileiro Feminino A1 - Quarter-finals - Flamengo vs Palmeiras is a premier sports event in Barueri. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 70/100

**Expected Attendance:** 9,613 people

**Event ID:** GVt8RBjxGD4JqBwP9m

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,845 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*