

Brasileiro Feminino A1 - Quarter-finals - Bahia vs Corinthians

DATE: Friday, August 15, 2025
LOCATION: Pacaembu, São Paulo, BR

Event Description

Brasileiro Feminino A1 - Quarter-finals - Bahia vs Corinthians is a premier sports event in Pacaembu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 17,472 people

Event ID: F9jav4hhEt36Bm6R95

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,989 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.