

# Brasa y Fuego Festival. Barcelona 19 de Octubre

DATE: Sunday, October 19, 2025  
LOCATION: Barcelona, Catalunya, ES

## Event Description

Brasa y Fuego Festival. Barcelona 19 de Octubre is a premier festivals event in Barcelona. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 47/100

**Expected Attendance:** 698 people

**Event ID:** 65uEw3wZxp7XQCcy8G

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 279 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*