

# Brant Bjork, Stoned Jesus, Ad Infinitum, and Mantar

DATE: Friday, November 7, 2025  
LOCATION: Bochum, Nordrhein-Westfalen, DE

## Event Description

Brant Bjork, Stoned Jesus, Ad Infinitum, and Mantar is a premier festivals event in Bochum. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals  
**Importance Rank:** 50/100  
**Expected Attendance:** 1,003 people  
**Event ID:** 5pv3EdkiypatogP98k

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 401 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*