

BrandPulse en A Coruña: Impulsando el valor estratégico de la marca

DATE: Thursday, October 9, 2025
LOCATION: A Coruña, ES

Event Description

BrandPulse en A Coruña: Impulsando el valor estratégico de la marca is a premier conferences event in A Coruña. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 32/100

Expected Attendance: 127 people

Event ID: HiyfHDVMUAW34ASQg4

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 51 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.