

Brain Damage, Emiko OTA, Ashkabad, and 2 others

DATE: Friday, October 10, 2025
LOCATION: Lyon, Auvergne-Rhône-Alpes, FR

Event Description

Brain Damage, Emiko OTA, Ashkabad, and 2 others is a premier concerts event in Lyon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 41/100
Expected Attendance: 373 people
Event ID: B4aZN7pd5ZzMBPW3Q4

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 149 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
