

# BRADFORD CAREERS FAIR - BROADWAY SHOPPING CENTRE (EMPLOYERS ONLY)

DATE: Tuesday, August 26, 2025  
LOCATION: Bradford, England, GB

---

## Event Description

BRADFORD CAREERS FAIR - BROADWAY SHOPPING CENTRE (EMPLOYERS ONLY) is a premier expos event in Bradford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 44/100

**Expected Attendance:** 527 people

**Event ID:** 7CyeFrszi4tqTZaJ3k

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 211 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*