

Boz Scaggs

DATE: Friday, October 24, 2025
LOCATION: Costa Mesa, California, US

Event Description

Boz Scaggs is a premier concerts event in Costa Mesa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 52/100

Expected Attendance: 1,290 people

Event ID: GY9h65QhjUd7XJX67T

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 516 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
