

Boy & Bear, Vera Blue, Gretta Ray, and 6 others

DATE: Thursday, October 30, 2025
LOCATION: Boonah, Queensland, AU

Event Description

Boy & Bear, Vera Blue, Gretta Ray, and 6 others is a premier festivals event in Boonah. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 51/100
Expected Attendance: 1,079 people
Event ID: 5zp6KHepMFfnfK5PWJ

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 432 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
