

Botola Pro - UTS Rabat vs FUS Rabat

DATE: Friday, September 26, 2025
LOCATION: Kenitra, Gharb-Chrarda-Beni Hssen, MA

Event Description

Botola Pro - UTS Rabat vs FUS Rabat is a premier sports event in Kenitra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,340 people

Event ID: 9W6P8w8rPaQYCEBkbC

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,136 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.