

Botola Pro - RSB Berkane vs Kawkab Marrakech

DATE: Tuesday, September 16, 2025
LOCATION: Marrakesh, Marrakesh-Tensift-EI Haouz, MA

Event Description

Botola Pro - RSB Berkane vs Kawkab Marrakech is a premier sports event in Marrakesh. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 4,098 people

Event ID: AK2wjWwVwD2Qz77z9e

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,639 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.