

# Botola Pro - Kawkab Marrakech vs CODM Meknès

DATE: Sunday, October 26, 2025  
LOCATION: dVCdf'c2Â .-v-öâ FR ÖV¶î‡2Ö@afilalet, MA

## Event Description

Botola Pro - Kawkab Marrakech vs CODM Meknès is a premier sports event in dVCdf'c2à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 64/100

**Expected Attendance:** 5,086 people

**Event ID:** GQ4ZZfGiBjDxe66QWA

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,034 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*