

Botola 2 - USM Oujda vs Wydad Fès

DATE: Saturday, November 15, 2025

LOCATION: Fes, Fez-Meknès, MA

Event Description

Botola 2 - USM Oujda vs Wydad Fès is a premier sports event in Fes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,036 people

Event ID: CFuPHQS5NjN9NMC4MZ

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 414 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.