

Botola 2 - Racing de Casablanca vs KAC Kénitra

DATE: Saturday, November 8, 2025
LOCATION: Kenitra, Gharb-Chrarda-Beni Hssen, MA

Event Description

Botola 2 - Racing de Casablanca vs KAC Kénitra is a premier sports event in Kenitra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,398 people

Event ID: F4CpWJ6SAn32DsDWTi

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,359 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.