

Botchan Run Run Run

DATE: Friday, December 5, 2025

LOCATION: g~\q^, a Z>w, JP

Event Description

Botchan Run Run Run is a premier sports event in g~\q^. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 31/100

Expected Attendance: 112 people

Event ID: 4UFoxn3vSxHB3UfQn

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 45 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/botchan-run-run-run>

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