

Botafogo FR RJ vs SC Internacional RS

DATE: Saturday, October 4, 2025
LOCATION: Praia de Belas, Rio Grande do Sul, BR

Event Description

Botafogo FR RJ vs SC Internacional RS is a premier sports event in Praia de Belas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 22,840 people

Event ID: EGrrjvUbFkEur3Zy57

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 9,136 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.