

Boston Bruins vs Utah Mammoth

DATE: Sunday, October 19, 2025
LOCATION: Salt Lake City, Utah, US

Event Description

Boston Bruins vs Utah Mammoth is a premier sports event in Salt Lake City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 17,285 people

Event ID: 9K2DJ7iDDCP2xbAqzY

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,914 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.