

# Borussia Monchengladbach vs SV Atlas Delmenhorst

DATE: Sunday, August 17, 2025  
LOCATION: Delmenhorst, Niedersachsen, DE

## Event Description

Borussia Monchengladbach vs SV Atlas Delmenhorst is a premier sports event in Delmenhorst. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 67/100  
**Expected Attendance:** 7,070 people  
**Event ID:** HY5g9qmLK5nfB4M5dK

## Hotel Demand Indicators

**ADR Impact Index:** 7.2x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 2,828 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*