

# Bordeaux - Christmas School Holidays

DATE: Friday, December 19, 2025  
LOCATION: Nouvelle-Aquitaine, FR

---

## Event Description

Bordeaux - Christmas School Holidays is a premier school-holidays event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** school-holidays  
**Importance Rank:** 90/100  
**Expected Attendance:** 10,000 people  
**Event ID:** 43SAJ2Wa3p4vnZW7BX

## Hotel Demand Indicators

**ADR Impact Index:** 9.2x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 180 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/bordeaux-christmas-school-holidays>

Document generated on 6/4/2026, 4:12:27 AM