

Booze & Glory, Split Dogs, and The Runnings

DATE: Friday, December 19, 2025
LOCATION: Wien, Wien, AT

Event Description

Booze & Glory, Split Dogs, and The Runnings is a premier concerts event in Wien. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 56/100

Expected Attendance: 2,053 people

Event ID: 3rrzh9LZZo4GYwvuXw

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 821 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.