

Booze & Glory and wRockFest.pl

DATE: Friday, December 12, 2025
LOCATION: Wroc & w, Województwo dolno śląskie, PL

Event Description

Booze & Glory and wRockFest.pl is a premier festivals event in Wroc & w. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 39/100

Expected Attendance: 288 people

Event ID: 593v4Ea2UmPLj97mPz

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 115 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.