

Booth Budget Buddy: Save 40% on Bangkok Exhibition Booth Rental with Local

DATE: Thursday, October 23, 2025
LOCATION: Pathum Wan, Krung Thep Maha Nakhon, TH

Event Description

Booth Budget Buddy: Save 40% on Bangkok Exhibition Booth Rental with Local is a premier expos event in Pathum Wan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 41/100

Expected Attendance: 335 people

Event ID: Dv2st4gdxq8VG8ZnJX

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 134 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.