

Boostez l'engagement collaborateurs face aux défis de l'IA

DATE: Thursday, November 13, 2025
LOCATION: Chasseneuil-du-Poitou, Nouvelle-Aquitaine, FR

Event Description

Boostez l'engagement collaborateurs face aux défis de l'IA is a premier conferences event in Chasseneuil-du-Poitou. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 24/100

Expected Attendance: 53 people

Event ID: 7cF5kntTtUuUGdDXYE

Hotel Demand Indicators

ADR Impact Index: 3.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 21 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.