

Boone s Farm feat. Steve Lukather, Michael Landau, Keith Carlock, Jeff Babko & Tim LeFebvre at Billboard Live Tokyo

DATE: Friday, January 16, 2026

LOCATION: n/S:, T Ö'M-to, JP

Event Description

Boone s Farm feat. Steve Lukather, Michael Landau, Keith Carlock, Jeff Babko & Tim LeFebvre at Billboard Live Tokyo is a premier concerts event in n/S:. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 40/100

Expected Attendance: 312 people

Event ID: GD3KJpkmg9s2uGshPT

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 125 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/boone-s-farm-feat-steve-lukather-michael-landau-keith-carlock-jeff-babko-tim-lefebvre-at-billboard-live-tokyo>

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