

# Boone s Farm feat. Steve Lukather, Michael Landau, Keith Carlock, Jeff Babko & Tim LeFebvre at Billboard Live Osaka

DATE: Sunday, January 11, 2026  
LOCATION: Osaka, Osaka, JP

---

## Event Description

Boone s Farm feat. Steve Lukather, Michael Landau, Keith Carlock, Jeff Babko & Tim LeFebvre at Billboard Live Osaka is a premier concerts event in Osaka. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 40/100

**Expected Attendance:** 315 people

**Event ID:** AdiPyfudXrt7U8ZBaz

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 126 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/boone-s-farm-feat-steve-lukather-michael-landau-keith-carlock-jeff-babko-tim-lefebvre-at-billboard-live-osaka>

Document generated on 6/4/2026, 2:25:48 PM