

Boomerang x BEAT FRIDAY x Cantomania N-t°~ Y ÿ N-yËR†X4rHNKSAg Q

DATE: Monday, October 6, 2025
LOCATION: Hong Kong Island, HK

Event Description

Boomerang x BEAT FRIDAY x Cantomania N-t°~A,±Y ÿ N-yËR†X4rHNKSAg Qmeåv,,g QI is a premier performance event that attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 57/100
Expected Attendance: 2,134 people
Event ID: Caj2xB3P5jFeeUbDC5

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 854 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.