

Boombástico - Hip Hop Party

DATE: Saturday, September 13, 2025

LOCATION: Jardim dos Estados, Mato Grosso do Sul, BR

Event Description

Boombástico - Hip Hop Party is a premier community event in Jardim dos Estados. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: Fz32LdfoRpsifu8txL

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.