

Booked For Success: 2025 Fall Job Fair

DATE: Wednesday, November 19, 2025
LOCATION: Richmond, British Columbia, CA

Event Description

Booked For Success: 2025 Fall Job Fair is a premier expos event in Richmond. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,732 people

Event ID: AZ9hBGcwJkVeVvs834

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 693 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
