

Ø<βÈBOOK your Fantasy Football Draft Party at Hard Rock Cafe Ø<βÈ

DATE: Wednesday, August 13, 2025
LOCATION: Atlantic City, New Jersey, US

Event Description

Ø<βÈBOOK your Fantasy Football Draft Party at Hard Rock Cafe Ø<βÈ is a premier sports event in Atlantic City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 42/100

Expected Attendance: 400 people

Event ID: B9d6K9ziXEHZsFbmeG

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 160 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.