

Book to Film - STAGECOACH (1939)

DATE: Sunday, September 14, 2025
LOCATION: West Perth, Western Australia, AU

Event Description

Book to Film - STAGECOACH (1939) is a premier performing-arts event in West Perth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 43/100
Expected Attendance: 430 people
Event ID: DzqdFjJxn2PhGU7ZLq

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 172 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
